

Volunteer Opportunities

The Democratic Party of Sandoval County welcomes all volunteers who share the values, objectives and political issues upheld by the Democratic Party. One quick way to check what New Mexico Democrats stand for is to check our state platform here: https://nmdemocrats.org/our-party/our-platform/

The Democratic Party of Sandoval County operates solely with volunteers, so you will be joining a group of people dedicated to electing Democrats in the county, legislative districts, the state and nationwide. We operate as a political action committee on the county level and are an extension of the <u>Democratic Party of New Mexico</u>.

The County Party operates with an Executive Committee, Ward and Precinct Chairs, and ex-officio operating volunteer teams. Your participation is welcomed at all levels. <u>Please contact Alexandria Piland, Chair of the County Party</u> to receive further information about volunteering. Volunteer Opportunities are open as members of the following teams:

<u>Executive Committee</u>: The leadership of the County Party consists of elected Chairs, Vice-Chairs and Ward Chairs. Some Ward and Precinct Chairs are open seats and may be filled by appointment with applications reviewed by the County Chair.

The County Chair organizes the team that maintains the operation of the County Party headquarters.

Data Team: These volunteers provide the statistical backbone for the electoral operations of the County Party. Considerable work involves dealing with VAN, which is the national and state database of registered voters. Members also help create maps of districts, assist with intra-party lists for delegate selections, pulling lists for electoral outreach, and post-election analyses. Training will be provided.

Fundraising Team: These volunteers provide the campaigns, events and projects that help raise the funds needed for the efficient operation of the County Party. The County Party holds a major fundraising event in off-election years and assistance in planning, location selection, logistics, care and feeding of political notables, tracking attendance and contributions are welcomed.

Also, a Sustaining Donor Program is ongoing and soliciting new members and keeping track of contributions are handled by volunteers.

Communications Team: These volunteers handle a wide range of activities and accomplish their work through operational task forces. Volunteers are welcome to help with:

Digital Advertising campaigns including Facebook, Instagram, and targeted websites. Volunteers create and administer the landing page for these campaigns. Coordination with outside vendors is handled by volunteers.

Research Task Force collects information on issues and candidates that impact Sandoval County. **Postcard Task Force** develops postcard campaigns for candidates and issues.

Newsletter and Group email campaigns. Volunteers collect information, format and electronically publish a monthly Newsletter sent to Sandoval County Democrats. Volunteers also create and electronically publish group emails for events, issues and meetings held in the county. Volunteers maintain the Mail Chimp list that is used to send out these publications.

Letters Task Force assists with the creation and submission of letters to the editors, opinion pieces, and media releases to local media outlets.

Website Task Force creates and maintains the <u>County Party website</u>. Volunteers provide the design, content management and content creation for the website. The website is constantly changing and volunteers keep track of the content and check for accuracy and impact. Volunteers enter information keeping the Events Calendar up to date.

Texting Task Force provides the texting outreach to support candidates and increase Get Out the Vote campaigns in each electoral season. Volunteers create the messages, select the target audience and supervise the volunteers who come onboard to send the text messages.

Video Task Force handles the audio and visual setup at County Party meetings. Volunteers handle the sound system, video recording on Facebook Live, post-production and posting videos to the County Party YouTube channel and sending the link for posting on the website, and creating videos for special occasions.

Zoom Meetings Task Force maintains the County Party Zoom account, administers the meetings and posts meetings for archival use or to the You Tube channel for public access and linking to the website.

So, it is clear that a lot is going on that requires volunteers. Please consider joining one of these teams. Further information is available. But the starting point is by sending an **email to our county chair**.